



**WAQAS SHEIKH**  
CREATIVE ART DIRECTOR

+1 416 -357-1836  
hello@wsheikh.com  
[www.wsheikh.com](http://www.wsheikh.com)



**Masters in Art Direction**

Miami Ad School – Miami Beach

**MSc. Global Strategic Communication**

Florida International University – Miami

**BA. Marketing Management**

York University – Toronto

**Graphic Design for Print & Web**

Humber College – Toronto



Published in: *Wall Street Journal*,  
*NY Times* and *People Magazine* '16

Won *Google Hackathon* for Google+  
at Razorfish, Chicago - Aug' 14

*Young Glory* shortlist winner - Oct' 14

Miami Ad School - Gold Paw Award for  
Photography and Typography '14

Featured on: *Applied Arts*, *Computer Arts*  
*Magazine*, *Abduzeedo* and *Creative Muslims*



**MediaMonks** – LA | Amsterdam | Toronto ..... (Feb '20 - Present)

**CREATIVE LEAD:** HP, BMW, Netflix, TikTok

**OLIVER Agency** – Toronto | Minneapolis ..... (June '18 - Feb '20)

**CREATIVE LEAD:** Adidas, 3M, WestJet, Manulife, Marriot, Dove, AXE,  
Degree, Hellmann's, Knorr, St. Ives, SheaMoisture, Ben & Jerry's, Pure  
Leaf, TAZO tea in collaborations with TikTok, Instagram and Facebook.

**FREELANCE CREATIVE** – Toronto | NYC | Berlin | Paris ..... (2016 - 2020)

**SENIOR ART / DESIGN DIRECTOR: No Fixed Address:**

Mattamy Homes **POSSIBLE:** Volkswagen **Wunderman:** IKEA,  
XBOX **Zulu Alpha Kilo:** Tim Hortons, Bell Canada, Consonant  
Skincare **Publicis:** AXA Investments **RGA:** BMW **Trevor Peter:**  
Nike, Japan International Tobacco **BBDO:** Royal Bank of Canada  
**MediaFace:** MailChimp, CAA, St. Michael's Hospital  
**Hill Knowlton:** Nespresso, Celegne **Critical Mass:**  
Sundance Film Festival, AT&T **McCann:** Nestle Boost

**KBS Canada** – Toronto ..... (Jan '17 - Dec '17)

**DIGITAL ART/DESIGN DIRECTOR:** Keg Steakhouse, Banana Republic,  
McCain Foods, CDIC, Ontario Power Generation, The Mobile Shop,  
Knorr, Ace Bakery, OxiClean, Arm & Hammer, Orajel, Gravel

**Publicis** – New York ..... (Sept '14 - Dec '16)

**ART DIRECTOR:** Hilton Hotels Worldwide, Nescafé, Nestea,  
Coffee-mate, Metamucil, Vicks, Dayquil, Nyquil, Zzzquil, Oral-B,  
Ad Council and AXA Investment Banking.

**Night Agency** – New York ..... (June '14 - Sept '14)

**ART DIRECTOR:** L'Oréal Kiehl's, Champion Sports and Nestlé Powerbar

**Tribal DDB** – New York ..... (Mar '14 - June '14)

**ART DIRECTOR:** Exxon Mobil, AMC, Pfizer, Revolt TV, Party Poker,  
TD Ameritrade, Tribal Social Media

**GOOGLE** – Chicago | New York ..... (Mar '13 - June '14)

**VISUAL DESIGNER:** Google+ API, Android Wear, Google Glass

**Digitas LBi** – Chicago ..... (Mar '13 - June '13)

**ART DIRECTOR:** KAO, John Frieda, BAN, Jergens Skincare

**FREELANCE CREATIVE** – Miami | Chicago | Toronto ..... (2009 - 2013)

**ART DIRECTOR / CREATIVE STRATEGY:** Royal Caribbean, Miami  
Heat, Budweiser, Coca-Cola, Mercedes-Benz, Cracker Barrel